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**Noble Studios to give away a Marketing Makeover to a northern Nevada business**

August 16, 2006 – Noble Studios will be giving away a ‘Marketing Makeover’ at the Northern Nevada’s Regional Business and Tech Expo on October 4<sup>th</sup> from 10 am to 6pm. Area businesses, from small firms to large corporations, who are in need of web development, logo/identity, and/or collateral and print material, may enter to win the Noble Studios ‘Marketing Makeover Drawing’ and receive services valued up to \$4,000.

“The benefit of holding this type of giveaway in the region is that its future business opportunities are vast,” said Jarrod Lopiccolo, President of Noble Studios. “Each business will have to assess their current marketing and decide how Noble Studios can help them add value to their existing business.”

The Noble Studios ‘Marketing Makeover Drawing’ will begin at 10am on Wednesday, October 4<sup>th</sup>. All entries must be submitted to the Noble Studios booth held at the Expo, Nevada Appeal building, 580 Mallory Way, Carson City. Jarrod Lopiccolo will announce the winner at 5:30pm that evening. Entrants do not have to be present at the winner announcement to win. Only one entry per business is permitted.

“It’s exciting to be giving away something that is so valuable to our neighboring businesses,” said Lopiccolo. “We have a very talented staff that has helped Noble Studios build a strong reputation for marketing and web development in the area. I’m confident that one lucky local business will be very pleased to become this year’s ‘Marketing Makeover’ winner.”

Located at 206 S. Carson Street, Carson City, Noble Studios Marketing and Web Development is a full service advertising and marketing company that provides creative marketing and design of advertisements, websites, company branding, and public relations strategies. For additional information, visit Noble Studios online at [www.NobleStudios.com](http://www.NobleStudios.com) or call (775) 883-6000.

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