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**JARROD LOPICCOLO JOINS NORTHERN NEVADA DEVELOPMENT AUTHORITY'S
(NNDA) 2006-07 BOARD OF DIRECTORS**

June 12, 2006 – Jarrod Lopiccolo of Noble Studios has been elected as one of NNDA's 2006-07 Board of Directors. As a board member he will be helping assess the future economic and business development of northern Nevada.

Prior to joining the Board of Directors, Lopiccolo had assisted NNDA in the planning and development of future marketing projects and regional fundraisers. Lopiccolo has extensive experience in marketing and web development as the president and co-founder of local marketing and web development company Noble Studios.

"We're happy to have Jarrod Lopiccolo on our team," said Ron Weisinger, Executive Director of NNDA. "He has an excellent background in technology and marketing, and is extremely knowledgeable about the surrounding northern Nevada market and the younger entrepreneurial generations we have yet to tap into."

Lopiccolo is a graduate of University of Nevada, Las Vegas and is an active member of NNDA, American Marketing Association (AMA), A2N2, and Carson City Chamber of Commerce. Jarrod, a native Nevadan, and his wife, Season, have one son.

NNDA is a non-profit, public/private economic development organization dedicated to creating new investments and primary jobs that enhance the economic wealth of northern Nevada. For more information, visit www.nnda.org, call (775) 883-4413 or email nnda@nnda.org.

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